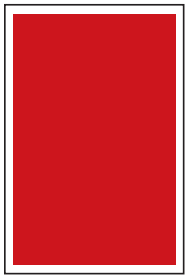
HIGHLANDER HANDBOOK

YOUR GUIDE TO THE HIGHLANDS

The Highlander Handbook is a year-round reference for permanent and seasonal residents. Twelve thousand copies will be distributed, including in the Victoria Day edition of *The Highlander* and at strategic locations throughout the county.

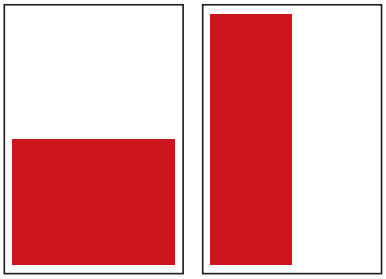
The Highlander Marketplace

All advertisements in the Handbook get a **FREE** listing in The Highlander Marketplace, the go-to online resource for local businesses and services, for one year from May 18, 2023.



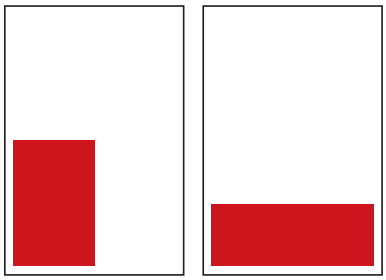
FULL

5 x 8 • $1239



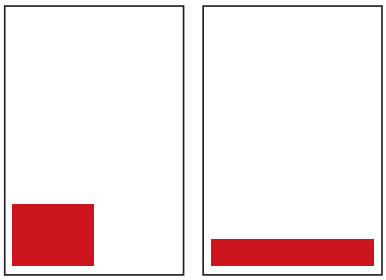
HALF

5 x 4 • 2.4 x 8 • $769



QUARTER

5 x 2 • 2.4 x 4 • $459



EIGHTH

5 x 1 • 2.4 x 2 • $299

SPECIAL SIZES

Limited positions available. Call now to reserve yours.

BACK COVER

6 x 9
inside $1799
outside $2039

FOLDOUTS

3 x 9
inside $1099
outside $1199

FRONT CORNER

5 x 1
$889

PUBLISHING DATE MAY 18 • BOOKING DEADLINE APRIL 3

The earlier you book, the earlier your listing will appear in The Highlander Marketplace for no charge! You can find the Marketplace at marketplace.thehighlander.ca

DAWN, SALES
dawn@thehighlander.ca • 705.306.9258

LAURIE, SALES
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HEATHER, PUBLISHER
heather@thehighlander.ca • 705.457.2900

Deposit: 50% to reserve your space, with the remainder payable on publication. Cancellation: 90% refund before February 1, 50% before April 3, no refunds after April 3. All prices include design and two revisions. Additional design time available at $35/hr.