

The Highlander

CUSTOMIZED MARKETING AND ADVERTISING

Work with *The Highlander* team to create a package that meets your needs.

- Reach the county by advertising in *The Highlander*. With 8-10,000 printed and 7,300 emailed each week, it's what everyone's reading.
- Be in people's homes, all year round, with *The Highlander Handbook*. This essential guide to living in the Highlands is widely distributed each spring.
- Take a slice of the real estate market with *Home in the Highlands* – the go-to place for real estate listings and information.
- Be in people's inboxes every Thursday by advertising inside *The Highlander's* weekly email. The popular email is sent to more than 7,300 addresses each week.
- Boost your online presence by advertising on *The Highlander's* website at thehighlander.ca. We have options for year-round banners or to promote special events.
- Build customer loyalty with a dedicated email newsletter and customer database management.

Each of these products works great on its own. But together, they work even better. Talk to us about your 2023 marketing plan today.



TO FIND OUT MORE, CONTACT

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